

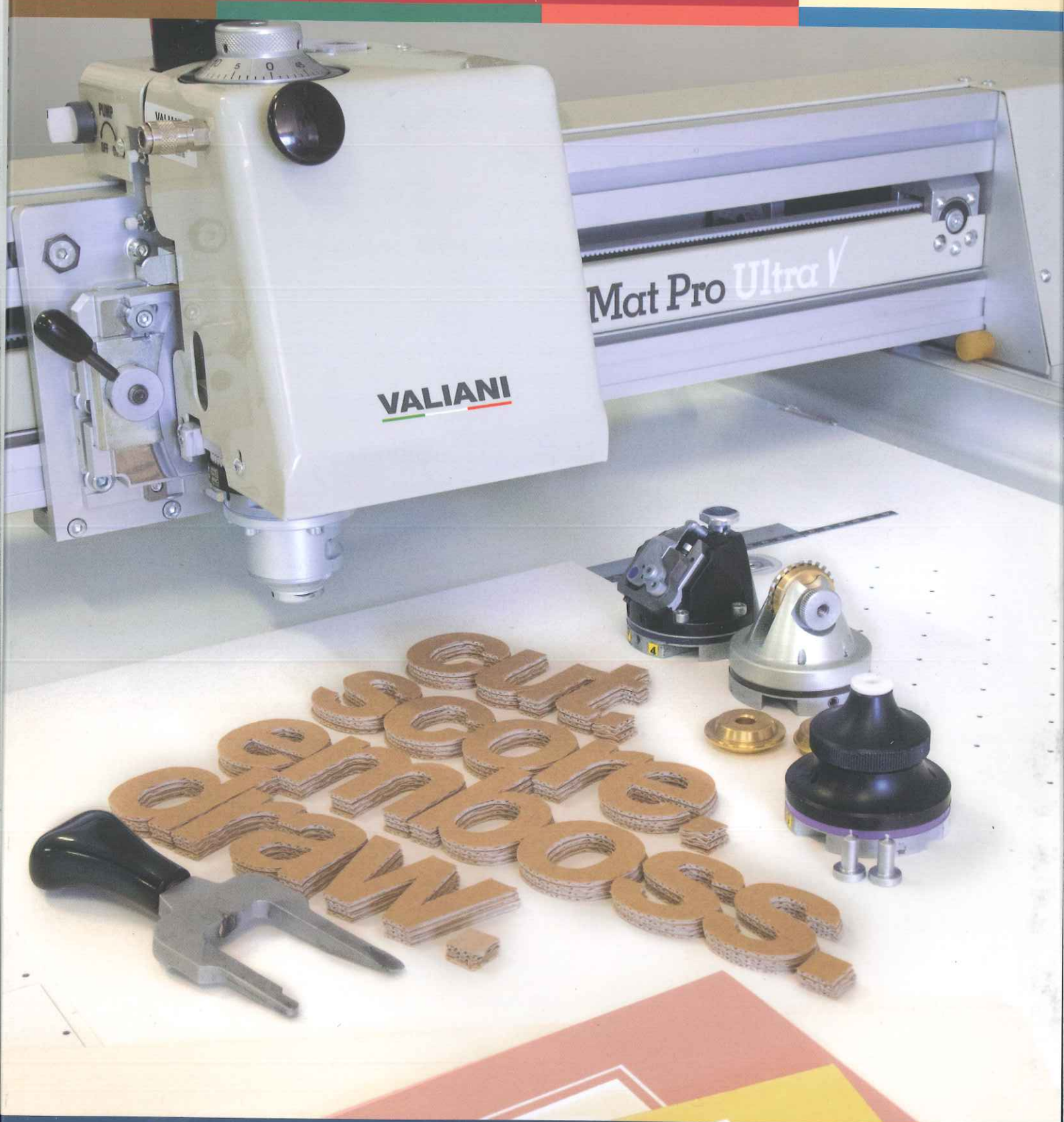
# ART BUSINESS TODAY



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SEO tweaks for artists \_ closing a sale \_ customer service  
paper conservation \_ business tips \_ trade shows in China



**FAMAART**  
THE FRAME PLACE

Organized by

**Bologna Fiere**

In collaboration with

**FAMA EUROPE**

Frame Accessories Manufacturing Association

**BolognaFiere, 6 - 8 March 2015**



After its successful debut in 2014 with more than 1,200 trade visitors, 40% of which international operators, FAMAART - the picture frame, equipment and graphic arts tradeshow organised by BolognaFiere in collaboration with Fama Europe - is gearing up for its second edition. FAMAART 2015 will be held from Friday, 6<sup>th</sup> through Sunday, 8<sup>th</sup> March - three days for international and Italian operators to get a broad insight into what's new on the international picture-frame manufacturing scene.

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# Contents

Art Business Today, October 2014, Issue 5 | First published June 1905 as the Fine Art Trade Journal

## BUSINESS

- 32 Are you being served?  
How to provide excellent customer service, by Steve Burke
- 36 A busman's holiday  
John Ranes CPF GCF visits framers and retailers across the USA

## ART

- 44 11 dead easy SEO tweaks for artists  
Helen Aldous reveals how to get to the top of internet searches
- 48 Preserve and protect  
In discussion with paper conservator Louise Vaile

## FRAMING

- 52 Building customer desire  
Jared Davis MCPF GCF on motivating customers to buy
- 58 Caught on film  
Jonathan Gooders GCF frames TV, film and music memorabilia

## REGULARS

- 8 Trade news
- 24 Comment and letters
- 29 Face to face:  
JJ Adams
- 30 Product news
- 42 The art of good business
- 51 Business tips for artists
- 56 Pete Bingham's agony
- 62 Trade secrets
- 64 B2B: classifieds
- 66 Last word:  
Garry White GCF, Wessex Pictures

## COVER

The Valiani Mat Pro Ultra V computerised mountcutter cuts, scores, embosses and draws. It can be used on materials including corrugated board, PVC, foam board and mountboard and is equipped with a camera for crop mark detection. Valiani's UK distributor is D&J Simons, [djsimons.co.uk](http://djsimons.co.uk) [valiani.com](http://valiani.com)

