

## FROM 3<sup>RD</sup> TO 5<sup>TH</sup> MARCH FAMAART AT BOLOGNAFIERE

### THE INTERNATIONAL SHOWCASE FOR ITALIAN AND EUROPEAN EXCELLENCE IN THE SECTOR OF FRAMES AND GRAPHIC ART RETURNS A 38% SHARE OF FOREIGN EXHIBITORS FROM 16 DIFFERENT COUNTRIES

From the 3<sup>rd</sup> to the 5<sup>th</sup> of March 2017 Famaart is due to return to the Bologna Exhibition Centre. The event, organized by BolognaFiere with the support of FAMAEurope, the European Association of Frame Producers, is the reference event in Europe for the sector of frames and graphic art. The number of exhibitors continues to grow, 85 in total, **38% of whom come from 16 different countries of the world.**

A highly specialized B2B Fair and meeting place for the very best of European production and the strategic buyers from the sector, Famaart showcases the best of Italian and international production of frames and frame components, cutting, assembly and fixing machines and equipment, graphic art and fine art accessories. A showcase that offers all of the products relevant to the sector along with innovations of the market and particular attention to design and the high quality products exhibited. Three days for visitors to immerse themselves in creativity, technology, innovation, design and high quality products.

#### **The seminars at Famaart**

Once again this year the event will offer a qualified programme of free seminars open to everyone, exhibitors and visitors, curated by ACIP, the Italian Professional Framers Association:

Saturday 4<sup>th</sup> March, midday - Sala Intermezzo

*Social Media Marketing for framers. Which social media and how best to use it*

Course held by Cincinelli Massimiliano - Acip

Sunday 5<sup>th</sup> March, midday - Sala Intermezzo

*Shadow Box. Frames and display cabinets for three-dimensional objects. Theory and techniques*

Course held by John Ranes II, CPF, GCF

Visit the website: [www.famaart.it](http://www.famaart.it)