

**FAMAART IS GROWING WITH OVER 3000 VISITORS,
10% MORE INTERNATIONAL VISITORS
38% OF EXHIBITORS FROM 16 DIFFERENT COUNTRIES**

**AT BOLOGNAFIERE SUCCESS FOR THE INTERNATIONAL SHOWCASE FOR ITALIAN AND
EUROPEAN EXCELLENCE IN FRAMES AND GRAPHIC ART**

Another leap forward for **Famaart**, from the 3rd to the 5th March at the Bologna Exhibition Centre. The Fair, in its fourth edition and organized by **BolognaFiere** with the support of **FAMAEurope**, the European association for frame producers, underlined its credentials as the reference event in Europe for the sector of frames and graphic art. The number of professional visitors during the three days of the event reached **3000**, with an increase in the number of those from **abroad of 10%**, **a 15% increase in exhibition space**, **86 exhibitors with a foreign representation of 38% from 16 different countries**.

"The growth of Famaart is important," underlines **Marco Momoli**, Italian Commercial Director of BolognaFiere, "with greater visitor numbers and exhibition space and a higher number of players and operators from abroad. The exhibition offer has been further specialized to include a specific area dedicated to machines and accessories. We even managed to surpass the success achieved last year, this has been demonstrated not only by the statistics but also by the satisfaction expressed by everyone involved."

For **Mauro Fioravanti**, President of FAMAEurope, there has been "strong growth of the exhibition: we set out four years ago and we have grown so much as to fill an entire pavilion. The ambition is to continue this expansion and further extend the exhibition sectors."

The Fair is a highly specialized B2B event and meeting point for the best of European production and strategic buyers for the sector. Famaart is experiencing an important moment of growth that has included the addition of a special area dedicated to machines and accessories and is further enhanced by an exhibition that presents the very best of Italian and international production of frames and frame components, cutting, assembly and fixing machines and equipment, graphic art and fine art accessories.

A unique fair in Europe where all of the leading companies are in attendance, Famaart is a showcase that offers all types of products and the market's latest innovations with particular attention to design and the high quality of products on display. The event lasts three days during which visitors are immersed in creativity, technology, innovation, design and high quality products.

Numerous well-attended, certified free seminars are open to everyone and organized by ACIP, the Italian Association of Professional Framemakers, this year focused on the use of social media for framemakers and the production techniques for frames and three dimensional display cases.

Exhibitors expressed widespread satisfaction with the edition that has just concluded and confidence in the future of the event. **Alfamacchine** highlighted "a further step forward and the growing interest of players not only from Italy but from all over the world, it is necessary to continue with this approach." **Alfonso Cicco** of **Icor Cornici** believes "that the growth of Famaart is positive, proof of the fact that the hard work is bearing fruit, we have a lot of belief in the future of the event." **Savino Pian** of **Bubola & Naibo** recognise that "at Famaart the companies are in attendance, there is no lack of Italian talent, there is design and competitiveness. Therefore, there are all of the conditions for the beginning of a new cycle."